



1 Newtown Avenue, Level L3, Soul City Offices, Johannesburg, 2193, South Africa
Tel +27 11 339 1468 | getinfo@iranti.org.za | www.iranti.org.za

26 October 2020

Short-term consultancy:

Iranti is looking for a strong Team: Copywriter + Art director with design chops or vice-versa for a Creative Sprint with an International LGBTI Social Impact organisation based in JHB.

- You have solid grasp of digital / social-first content (copy and art)
- Agency background with culture and art interests
- Can execute both premium/highbrow and a lo-fi/"of the internet" aesthetic

Is this you?

We need you for: 1 Workshop day + 5 Days executional sprint

Art Director:

Responsibilities:

- Generate clear ideas and concepts in tandem with the copywriter
- Understand project initiatives, strategic positioning and target audience
- Cooperate with the rest of the creative team
- Take work from concept to final execution within deadlines
- Manage and delegate responsibilities to other designers and provide directions
- Present completed ideas to core team

Requirements:

- Hands on experience with logo design, typography, colour, web layout design, print production, image selection and package design
- Proficient use of visual design and wire-framing tools
- Demonstrable graphic design skills with a strong portfolio
- Incorporate feedback and take/give direction well
- Team player with strong communication and presentation skills
- Relevant education or training

Copywriter:

Responsibilities:

- Meeting with core team to discuss requirements and core messages
- Familiarising themselves with the project, target audience and outputs for the project



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- Brainstorming ideas and concepts for the visual and words with other members of the creative team
- Presenting initial ideas to the creative director, some of which may be rejected or developed into workable concepts
- Writing various copy options, which may be presented to the client as a story board (a consecutive series of frames depicting the script and drawings that may be used)
- Modifying copy until the client is satisfied

Requirements:

- Proven experience as a copywriter or related role
- Knowledge of online content strategy and creation
- Excellent writing, editing and proofreading skills
- Strong research skills
- Creativity
- Collaborative spirit
- Excellent time-management and organizational skills

If this is you, please email jade@iranti.org.za or mathoto@iranti.org.za with your day rate + links to your portfolio. Deadline: Friday 30 October 2020.